

Business Plan Basic Seminar

Subject area: Entrepreneurship course

University:	TUM
Level:	BA all years, MA all years, PhD
Teaching mode:	completely online, at specific time
Instructor(s):	Franziska Heyde, Christian Orth

Short description

The business plan basic seminar is for all startup enthusiastic students and PhDs who want to turn an idea into a business in a 3-month seminar or who want to gain first experiences with entrepreneurship. It's an online seminar with international teams of 3-4 participants, and includes rapid prototyping, flipped classroom, get-out-of-the-building sessions, and design thinking. All teams receive individual support by experienced coaches and lecturers.

Full description

Detailed information here: <https://academy.unternehmertum.de/programs/business-plan-basic-seminar>

Learning outcomes

Developing a business idea in agile, iterative cycles with real life feedback
Development of a tested prototype and creation of a business plan

General information

Contact hours per week:	2
Total workload:	90 (in student hours for the whole course)
ECTS credits:	3
Language:	English
Course start date:	19 October 2022
Course end date:	02 February 2023
Add. info about start date:	

Weekly teaching day/time: Course schedule will be available by 1st October 2022 here: <https://academy.unternehmertum.de/programs/business-plan-basic-seminar>

Time zone: CET (Denmark, Germany, France, Netherlands, Switzerland, Czech Republic)

Further information: Participants can take part in pre-formed teams or make use of our team finding sessions to form a team

Prerequisites: no prerequisites

Activities and methods: Seminars, Group work, Self-study, Practices, Exercises

Presence on campus: not required

Final examination

Form: project

Date:

Location/format: online

Re-sit possibility: no

Transcript available: TUM will issue an official certificate indicating the number of ECTS, grade and workload instead of a transcript of records.

Add. info/requirements: The final grade consists of a written business plan, an oral presentation, and a minimum viable product as a prototype

Registration

To register for this course, follow the registration requirements of your **home university** as specified here: www.euroteq.eu/courses-registration.

Administration

Number of places: 30

Minimum participants:

Internal course code: WI000159

Contact: euroteq.incoming.zv@tum.de

This course is part of the EuroTeQ Engineering University joint course catalogue 2022/2023. This is a collaborative activity of the partner universities DTU, L'X, TU/e, TalTech, CTU, TUM as well as Technion. Students from these universities can participate in the offered courses. It is the responsibility of the student to check if you fulfil the requirements to participate in a specific course. Students are also advised to check with their home institution how to get recognition of the ECTS credits gained in courses of the EuroTeQ course catalogue. For further information about EuroTeQ Engineering University, visit www.euroteq.eu or get in touch with the above-mentioned point of contact.