Project TwoPager | EuroTeQaThon III

Our third EuroTeQathon will be hosted in Prague (CTU) from Saturday June 10th until Monday June12th 2023. In preparation of thise event every (selected) Collider project is asked to submit a TwoPager on their project according to the locally communicated deadline and procedure. This document will be used by the jury to complement the final presentation on Monday and have a good overview of all the different projects
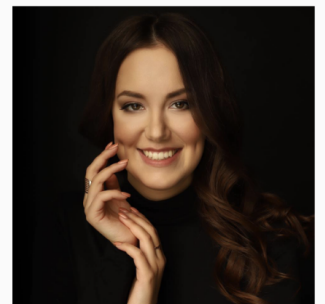
PROJECT DETAILS

Challenge Collaborator: Technical University of Tallinn

Team name: Culinary Course

Team slogan: Our mission is to reduce food waste by teaching children how to cook healthy and diverse meals, while also utilizing food that would otherwise be wasted.

Team members

Merili Konik	Business Information Technology	TalTech
Anna Prokofjeva	Business Information Technology	TalTech

The target problem: Food waste, cooking knowledge issues, poor eating habits.

The solution: We offer hands-on cooking experiences where we also educate children about the importance of sustainability and health.

Potential for impact

Environmental: Our business idea has a positive environmental impact by reducing food waste. The government has set a goal to reduce food waste by 50% by 2030, which could create opportunities for funding or partnerships.

HOW GET FROM THIS...   TO THIS?

Social: Health and wellness trends - creates opportunities for marketing your classes as a way to eat healthier and reduce waste.

Regional impact: Children between the ages of 6 and 14 and their families

Innovation

Innovation: Educate children about the importance of sustainability through the focus on utilising ingredients that would otherwise go to waste.

Main competitors: Existing cooking classes and companies with similar service: *Zero Waste, Kokakunst, Kokanduse töötuba.*

Feasibility

This course will start to be self-sustainable after the first year: teaching materials will be converted to online course format and sold on e-commerce online platforms.

Inclusivity

Stakeholders will be involved in the solution development process by pilot testing, live versions testing, giving feedback, providing necessary products and services.

Disciplines needed to develop the solutions are teaching perspective, health and medical perspective, psychological perspective and environmental perspective.