Dimensions	Criteria	Question to assess the team presentation
Potential (for) Impact	Relevance of the solution regarding the pain-points	Is the existing problem clearly defined and described? To what extent does the proposed solution tackle this problem? Does the solution solve the problem effectively?
	Potential scalability	On what scale and what range of the population could your project have an impact? (regional, national, European, only a small group of people, a wide range of the population etc.) Has the team come up with a clear estimate of what's at stake?
	Sustainability (environmental) and related performancies	To what extent does the idea/solution contribute to a more sustainable future from an environmental perspective? How does this project contribute to Leave no Waste behind?
Innovation	Value proposition	Did the group consider all relevant stakeholders (industry, public services, users, etc.) when it developed the solution? What value are they offering to each stakeholder?
	Benchmark/ novel elements	How is the solution innovative compared to existing ones from an application area, business model, technological and/ or customer experience perspective?
Feasability	Validating assumptions	Are stakeholders (industry, public services, users, etc.) mapped and/or involved in the process of the solution development?
	Technological aspects	Is it technologically feasible? This is not the emphasis of this project but the explanation should go beyond a black-box. Selecting the right means for the defined purpose.
	Viability of the concept	Could it be self-sustainable (cost-efficient, market size, etc)? Are the means to realize your innovations available? Identify people/ parities that would like to be invested?
	Evidence supporting the solution	Are you providing convincing elements that support the solution deployability? Do relevant stakeholders and/ or potential users confirm the potential of the project?
Pitch	Delivery and quality of the pitch	Does the pitch tell a compelling story? Are the presented points clear and relevant? Is the visual support a good addition to make the pitch understandable and convincing?
	Live Q&A	Are the answers from the team convincing and relevant to the questions? Do the different teammembers demonstrate an understanding of the project as a whole?